



# Imperial Tobacco Limited/Limitée

January 11<sup>th</sup>, 1993

**FAX TRANSMISSION:**

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Barbara Reuter & Susan Reich's Visit to IIL  
Tuesday, January 12<sup>th</sup>, 1993

## AGENDA

<u>Time</u>		<u>Location</u>
9:00 am	Meet with Bob Bexon, Carole Brohman and Bill Sanders.	Bob's office.
9:30 am	Presentations and discussion on Player's Update, Positioning and Advertising with Carole Brohman, Ed Ricard, Neil Granitz and Neil Blanche.	H-5 Conf. room
12:30 pm	Lunch with Ed Ricard and Neil Blanche.	<u>Claude Postel</u> 443 St-Vincent Tel: 875-5067

*Joe...*

<p><b>P.S.</b></p> <p><b>Bob Bexon</b> <b>Carole Brohman</b> <b>Bill Sanders</b> <b>Ed Ricard</b> <b>Neil Granitz</b> <b>Neil Blanche</b></p>	<p><b>Vice President</b> <b>Director, Market Strategy &amp; Development</b> <b>Director of Operations</b> <b>Strategic Planner</b> <b>Manager, Marketing Research Department</b> <b>Communications Manager</b></p>
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