



Tobacco Strategy

By : Diane Pelletier



Introduction

- Diane Pelletier, councilor
- Madawaska Maliseet First Nation, N.-B.
- Portfolio ;
Health, Education, Housing



Population

- 238 members
- 129 on reserve
- 109 off reserve
- 118 males
- 120 females
- Bill C-3, will increase our membership (125)



Tobacco Strategy

- Program ended in 2006
- Focus was on :
 - 1) help to quit smoking
 - 2) helping children to stay active and smoke free



Tobacco ----Year

- Native \$ 6.25 DuMaurier
- Non-Native \$ 6.40
Cheapest brand



About the Gas Bar

- St-John Valley Gas Bar is a band own business
- MMFN has a tax agreement with the province of NB

The Gas Bar



Eagle view & Smoke shop





The Proposal

- Protect children's health
- Increasing native cigarettes by 1\$/pack
- Collect info from Gas Bar Manager
- Present the figures to C&C





- January 9, 2007 a memo was send to members for the increase in tobacco.
- February 2007, Diane send letter explaining the increase of tobacco.



- The physical activities continued with the children until we lost our gym in March 2008.
- From 2008 till today we had a small facility but my goal was to have a community gym by 2010-2011. Believe it or not now we have one.

The new gym







- Thank you
- Questions???