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RECEIVED  
MAR 18 1992  
CLIFF LILLY

To: Dr. J. L. Charles  
From: M. Z. DeBardleben  
Subject: Potential Business Decision by IMASCO to Enter the U.S. Cigarette Market

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Please note the last item in this week's *FTC Freedom of Information Act Log* [3/6/92]. Item T92-0121 records a request for information on the "importation and sale of tobacco products in the U.S." After investigating Alan S. Robinson, who has listed his home address, we find that he is vice president and counsel for IMASCO Holdings, Inc., located in Pearl River, New York.

The first opinion that comes to mind is a potential business decision by IMASCO to import cigarettes into the U.S., probably because of the current climate in Canada. IMASCO is an associate of BAT. Important brands, through Imperial Tobacco, are du Maurier, Player's, Matinee, Medallion, and Cameo. The Pearl River location services the non-tobacco investments of the company: drug stores, fast food restaurants, etc.

Perhaps this item should be forwarded to Steve Parrish or to someone with PM International in New York.

Attachment

cc: A. C. Lilly ✓

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