
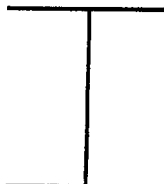


Imperial Business Development

<u>Date</u>	<u>Subject</u>	<u>Contact(s)</u>	<u>Location</u>
1/8	Overall Briefing	T. Beane	NYC
1/8	Packaging	M. Walchak	NYC
1/11	Marketing/PM Viewpoint	L. Wexler	NYC
1/12	Marketing/Imperial Viewpoint (See Imperial Agenda)	R. Bexon	Montreal
1/13	Duty Free	S. Bornhuetter	NYC
1/18 - 1/22	Canadian Border Market Visit	W. Iler G. James T. McCarthy	Syracuse/ Buffalo/ Plattsburg Detroit Minneapolis
1/25 - 2/5		Develop Business Plan	
2/8	Present Plan	W. Campbell	NYC

Note: Rothmans Agreement should be finalized by the end of the month. Latest draft currently under review by Rothmans management. I hope to include Rothmans in the Business Plan.

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