# Non-Smokers' Rights Association Smoking and Health Action Foundation

## Smoke-Free Tourism

December 2008 Update

This document serves as an update of smoke-free and smoking-restricted developments in the tourism industry, including hotels and other temporary guest accommodations, cruise lines, rental car companies and tourist attractions such as theme parks. The document is intended as a quick reference and therefore has been divided into tables.

The smoke-free tourism trend is showing no sign of slowing down, despite a lagging economy and decreasing consumer confidence. Companies in the tourism business understand that weakening popular smoking restrictions in an attempt to lure more customers is not going to drum up the business they are seeking. Not only that, new smoking policies continue to be introduced. A full one-third of the hotels included in this update have no-smoking policies that date back two years or less. Half of the hotels listed have policies that date back only three years or less.

In July, 2008 J.D. Power and Associates released the results of its North America Hotel Guest Satisfaction survey. Of 53,000 hotel guests surveyed, an impressive 89% indicated that they prefer a smoke-free hotel environment. This is up 10% from 2006.<sup>1</sup> In its press release, the global marketing information firm noted that hotel brands are contending with the challenge of trying to cut costs during economically difficult times while still attempting to meet high customer expectations. A smoke-free policy addresses both issues. *"Although the market is softening, hotel chains should realize that now is not the time to ignore facility and room maintenance. Guests expect clean surroundings..."* reports J.D. Power and Associates' executive director Linda Hirneise.<sup>2</sup>

A number of cruise lines have also entered a new era of stronger nosmoking policies. For example, Celebrity Cruises brought in a new smoking policy beginning October 1<sup>st</sup>, 2008 that bans smoking in all staterooms and

<sup>&</sup>lt;sup>1</sup> J.D. Power and Associates. 2008 North America Hotel Guest Satisfaction Index Study. Press release, 29 July 2008. http://www.jdpower.com/corporate/news/releases/pdf/2008099.pdf

<sup>&</sup>lt;sup>2</sup> Ibid.

stateroom verandas, as well as most indoor public areas. Moreover, smoking is banned on the land tour components of all Celebrity Cruises.

#### **United States**

According to Americans for Nonsmokers' Rights, 23 states have legislation in place that requires a minimum percentage of hotel rooms to be designated as non-smoking. There are also dozens of local laws in America restricting smoking in temporary guest accommodations—with the majority of them requiring 75-80% of rooms to be non-smoking.<sup>3</sup>

The American Automobile Association is reported to have the most extensive list of smoke-free lodgings in the United States—8,300 to date—which is more than triple the number from just three years ago.<sup>4</sup>

#### Canada

A notable development since the last smoke-free tourism update is the introduction of Canada's third municipal bylaw banning smoking in temporary guest accommodations. In April 2008 the City of Airdire, Alberta amended its existing smoking bylaw to include hotel rooms in the definition of a workplace. For details, see the bylaw table that follows.

In Canada, the Non-Smokers' Rights Association maintains the most comprehensive list of smoke-free Canadian accommodations, although it is admittedly far from complete. New additions for this update are highlighted in yellow. If you are aware of a 100% smoke-free hotel that is not on our list, please contact us at 613.230.4211 X1 or at <u>ottawa@nsra-adnf.ca</u>.

We'd also like to hear from you if you know of other examples pertaining to the smoke-free tourism trend. For a thorough analysis of the smoke-free tourism issue, consult <u>*Clean Air: The New Tourism Amenity*</u> (March 2008). Topics include:

- The adoption and enforcement of legislation and bylaws concerning smoking in hotels and other temporary guest accommodations;
- The voluntary smoke-free hotel trend and its benefits, including employee protection, competitive differentiation, improved guest satisfaction and savings in cleaning and maintenance;
- Car rental companies with no-smoking policies; and
- Cruises with no-smoking policies.

<sup>&</sup>lt;sup>3</sup> Americans for Nonsmokers' Rights. State and local laws restricting smoking in hotel and motel guest rooms. October 2, 2008. <u>http://www.no-smoke.org/pdf/statelocallawshotelrooms.pdf</u>

<sup>&</sup>lt;sup>4</sup> Gary Stoller. More hotels go completely smoke-free. USA Today. 19 November, 2008.

# **Provincial Legislation Pertaining to Hotels**

Jurisdiction	Legislation	Comments
Quebec	Tobacco Act,	60% of the rooms in any type of guest accommodation
	section 5	must be smoke-free, and these rooms must be
		contiguous.
New Brunswick	Smoke-free	Guests may smoke in hotel guest rooms, but only if the
	Places Act,	guest room has a separate ventilation system.
	section 5	
Manitoba	Non-Smokers	Guests may smoke in hotel guest rooms, but only if the
	Health Protection	guest room has a separate ventilation system.
	Act (Various Acts	
	Amended),	
	section 3	

### **Municipal Bylaws Pertaining to Hotels**

Jurisdiction	Bylaw	Comments
(New!) Airdrie,	Bylaw No. B-18/2008	"Workplace" includes hotel rooms. The definition
Alberta	In effect May 1, 2008 for	of hotel includes hotels, motels and inns.
	new reservations and	
	September 1, 2009 for	
	existing reservations	
Canmore,	Smoke-free bylaw 23-	"Workplace" means any enclosed area of a
Alberta	2006 (in effect	building or structure in which an employee
	September 2006)	works If an employee works in any portion of a
		building, the entire building shall be deemed to be
		a workplace.
Huron County,	Smoke-free bylaw No.	"Workplace" means any indoor area or part thereof
Ontario	21, 2003 (in effect Sept.	in which one or more employees work. The
	2004)	definition of private residence does not include
		temporary guest accommodations.

## Voluntary Policies: 100% Smoke-free Canadian Hotels

Province or Territory	Name of Accommodation	Location	Date 100% Smoke-free
British Columbia			
	( <i>New!</i> ) Hampton Inn & Suites Langley-Surrey 604.530.6545	Surrey	May 2008
	( <i>New!</i> ) Hampton Inn Vancouver Airport/Richmond 604.232.5505	Richmond	February 2008
	( <i>New!</i> ) Hilton Whistler Resort & Spa 604.932.1982	Whistler	2007
	( <i>New!</i> ) Sundial Boutique Hotel 604.932.2321	Whistler	Upon completion of renovations in 2004
	<mark>(New!)</mark> Crystal Lodge 604.664.5635	Whistler	2001
	Wickaninnish Inn 800.333.4604	Tofino	Upon opening in 1996
	Ramada Limited 888.389.5888	Downtown Vancouver	November 2005
	The Listel Hotel 800.663.5491	Vancouver	January 1, 2003
	Blue Horizon Hotel 800.663.1333	Vancouver	February 1, 2006
	Quality Inn at False Creek 604.682.0229	Vancouver	January 1, 2007
	The Coast Victoria Harbourside Hotel and Marina 604.682.7982	Victoria	2006
	Best Western Inn at Kelowna 250.860.1212	Kelowna	January 1, 2007
	Casa Loma Lakeshore Resort 800.771.5253	Kelowna	2000
	New Horizon Motel 888.859.0159	Christina Lake	2005
	Palliser Lodge	Kicking Horse	December 2006

Province or Territory	Name of Accommodation	Location	Date 100% Smoke-free
	250.439.5470		
(British Columbia cont'd)	Summerland Waterfront Resort Hotel 250.494.8180	Summerland	January 2005
	Swan Lake Culinary Spa and Resort 250.541.0566	Vernon	Summer 2007
	Lakeside Illahee Inn and Nature Park 250.260.7896	Vernon	Upon opening in 1993
Alberta			
	( <i>New!</i> ) Hilton Garden Inn Edmonton 780.443.2233	Edmonton	January 2007
	Mountain Park Lodges: The Amethyst Lobstick Lodge The Marmot Pocahontas Cabins Chateau Jasper 888.852.7737	Jasper	November 2005
	Banff Park Lodge Resort Hotel & Conference Centre 800.661.9266	Banff	2004
	Delta Banff Royal Canadian Lodge 403.762.3307	Banff	Upon opening in 2000
	Banff Lodging Company: The Fox All-Suite Hotel Banff Caribou Lodge & Spa Banff Ptarmigan Inn Hidden Ridge Resort Inns of Banff Swiss Village The Driftwood Inn Rundle Manor The Arrow Motel 1.800.563.8764	Banff	2004
	Brewster's Mountain Lodge 403.762.2900	Banff	Upon opening in 1996
	Mount Royal Hotel 403.762.3331	Banff	2004
	The Juniper	Banff	Upon opening in 2004

Province or Territory	Name of Accommodation	Location	Date 100% Smoke-free
	866.551.2281		
Alberta cont'd	Decore Hotels: Castle Mountain Chalets Tonquin Inn Maligne Lodge 877.762.2281	Banff Jasper Jasper	2005
	Metterra Hotel on Whyte 866.465.8150	Edmonton	May 2006
	Varscona Hotel on Whyte 888.515.3355	Edmonton	May 2005
Saskatchewan			
	( <i>New!</i> ) Hilton Garden Inn 306.244.2311	Saskatoon	November 2008
	Pilgrim Inn 877.355.5002	Caronport	Upon opening in 2000
	Lakeview Lodge Motel 306.854.4444	Elbow	2003
	Manitou Nu Inn 877.343.5253	Watrous	1997
	Kay's Inn 306.946.2810	Watrous	Since 1970s
	Radisson Plaza Hotel Saskatchewan 306.522.7691	Regina	January 2006
Manitoba			
	( <i>New!</i> ) Hilton Suites 204.783.1700	Winnipeg Airport	Upon completion of renovations in 2005
	Canad Inns: 7 hotels 1 hotel 1 hotel 888.332.2623	Winnipeg Portage la Prairie Brandon	December 1, 2006
Ontario			
	( <i>New!</i> ) Clarion Resort Pinewood Park 705.472.0810	North Bay	2007
	<mark>(New!)</mark> Comfort Inn 877.753.5665	Sturgeon Falls	November 2006

Province or Territory	Name of Accommodation	Location	Date 100% Smoke-free
Ontario cont'd	( <i>New!</i> ) Hilton Garden Inn 613.288.9001	Ottawa airport	Upon opening in August, 2008
	(New!) Hampton Inn 705.523.5200	Sudbury	Upon completion in 2008
	( <i>New!</i> ) Waterloo Hotel 519.885.2626	Waterloo	1997
	( <i>New!</i> ) Waterloo Inn 519.884.0220	Waterloo	March 2008
	Peachtree Inn 613.546.4411	Kingston	March 1, 2007
	Ambassador Conference Resort 613.548.3605	Kingston	January 2006
	Holiday Inn 613.549.8400	Kingston	2006
	Best Western 905.356.0551	Niagara Falls	2004
	Vintage Hotels: The Pillar and the Post The Prince of Wales 888.669.5566	Niagara-on-the- Lake	1999 2003
	The Willowdale Inn 877.877.6691	North York	2003
	Novotel Toronto Airport 416.637.7000	Toronto	Upon opening in 2005
	Super 8 Hotel 705.814.8888	Barrie	Upon opening in 2007
	Super 8 Hotel 888.561.7666	Chinatown Centre Toronto	Upon opening in 2007
	Future Inns Hotel and Conference Centre 866.622.1505	Cambridge	Upon opening April 2007
Quebec			
	( <i>New!</i> ) Clarion Hotel and Conference Centre 819.568.5252	Gatineau	December 2007
	(New!) Comfort Inn	Gatineau	December 2007

Province or Territory	Name of Accommodation	Location	Date 100% Smoke-free
	819.243.6010		
Quebec cont'd	( <i>New!</i> ) Quality Inn 418.867.8221	Riviere-du-Loup	May 2006
	(New!) Comfort Inn 418.968.6005	Sept-Iles	June 2008
	(New!) Comfort Inn 418.589.8252	Baie Comeau	May 2008
	(New!) Comfort Inn 418.693.8686	Chicoutimi	June 2008
	( <i>New!</i> ) Comfort Suites 418.827.1570	Ste-Anne-de- Beaupré	May 2008
	Best Western Chateauneuf 800.605.5115	Laval	May 31, 2006
	Times Hotel and Suites 888.902.4444	Quebec City	Upon opening in 2005
	Hotel Sepia 888.301.6837	Quebec City	January 2007
	Hotel Royal William 888.541.0405	Quebec City	September 2005
	Hotel Hippocampe 888.388.1521	Quebec City	2006
	Quality Suites 866.572.2700	Drummondville	Upon opening in 2004
	Groupe Germaine ALT Hotels 514.849.2050	Brossard	Upon opening in September 2007
	Chateau Mont-Sainte-Anne 866.900.5211	Mont Sainte- Anne	May 2006
	The Ice Hotel 877.505.0423	Ste-Catherine-de- la-Jacques-Cartier	May 2006
	Hotel Le Dauphin 888.784.3888	Downtown Montreal	Upon opening in February 2007
	Auberge Le Baluchon 800.789.5968	Mauricie	July 1, 2005
	Le Creux du Vent 819.322.2280	Val-David	Upon opening in February 2005
	Auberge Chez Denis à Francois	Iles-de-la-	2004

Province or Territory	Name of Accommodation	Location	Date 100% Smoke-free
	418.937.2371	Madeleine	
Quebec cont'd	Auberge Lac Taureau 877.822.2623	Saint-Michel-des- Saints	June 2006
	Estrimont Suites and Spa 800.567.7320	Orford	June 2006
	Le Village Windigo 866.946.3446	Ferme-Neuve	2002
	Manoir du lac William 800.428.9188	St-Ferdinand	2005
	Lakeview Inn 800.661.6183	Ville de Lac- Brome, Knowlton	2005
	Auberge Champêtre Victorines du Lac 866.494.6904	Lac Mégantic	1996
	Auberge des Peupliers 888.282.3743	Cap-à-l'Aigle, La Malbaie	2005
	Auberge des Gallant Restaurant and Spa 800.641.4241	Ste-Marthe - Rigaud	2001
	Hostellerie Rive Gauche 888.608.6565	Beloeil	2005
	The Wakefield Mill Inn and Spa 888.567.1838	Wakefield	2001
	Auberge Montebello 877.423.0001	Montebello	2006
Nova Scotia			
	( <i>New!</i> ) Hilton Garden Inn 902.873.1400	Halifax airport	2007
	Holiday Inn Express 888.561.7666	Halifax	January 1, 2004
	Super 8 Hotel 888.561.7666	Halifax/ Dartmouth	March 2007
	Super 8 Hotel 888.561.7666	Windsor	Summer 2007
New Brunswick			

Province or Territory	Name of Accommodation	Location	Date 100% Smoke-free
	Holiday Inn Express 506.384.1050	Moncton	2005
New Brunswick cont'd	Future Inns 877.389.9600	Moncton	Upon opening in 2006
	Super 8 Motel 888.561.7666	Dieppe	May 1, 2006
	Super 8 Motel 888.561.7666	Campbellton	Spring 2007
Pan-Canadian			
	( <i>New!</i> ) Sheraton Hotels and Resorts and Four Points by Sheraton:		December 31, 2008
	More than 300 hotels and resorts (approximately 8,000 rooms) throughout Canada, the United States and the Caribbean.		
	Howard Johnson Chain: 3,500 guest rooms across Canada		September 1, 2007
	Marriott Chain: More than 2,300 hotels in Canada and USA comprising nearly 400,000 guest rooms: Marriott, JW Marriott, The Ritz- Carlton, Renaissance, Courtyard, Residence Inn, SpringHill Suites, Fairfield Inn, TownePlace Suites, and Marriott ExecuStay brands		September 2006
	Westin Chain: 82+ hotels in Canada, USA, Caribbean, Scotland, Australia & Fiji		January 2006

### Voluntary Policies: Smoke-free Car Rental Companies

Company	Policy
Avis	Entire fleet smoke-free.
Budget	Entire fleet smoke-free.
Enterprise	Entire fleet smoke-free. A "detailing" fee of \$100 is charged to customers who return vehicles smelling of second-hand smoke.
Hertz	Entire fleet smoke-free. Policy included in the terms and conditions of the contract. Stickers and key tags used to remind customers of the policy.
Thrifty	Entire fleet smoke-free.

#### Voluntary Policies: Cruise Lines

Cruise Line	Policy	Date in Place
(New!) Fred	Smoking will be prohibited in all indoor areas, including	Phasing in
Olsen Cruise	cabins. Smoking will only be permitted on cabin balconies and	begins January
Line	in specially designated areas on open-air decks.	2009
(New!)	Smoking banned in all staterooms and on stateroom verandas.	October 2008
Celebrity	Cigarette smoking will only be permitted in designated indoor	
Cruises	and outdoor areas of the ship, while cigar and pipe smoking	
	will only be permitted in designated outdoor areas. Smoking is	
	not permitted in any dining venue, theatre, hallway, elevator or	
	corridor. Violations will result in a \$250 cleaning fee being	
	charged to the guest's onboard account. Additionally, there is a	
	non-smoking policy on all components of the land tour portion	
	of all Celebrity Cruises cruise tour products.	
<mark>(New!)</mark>	Three ships in its fleet—Artemis, Oceana and Ventura—are	October 2008
P & O	completely smoke-free in indoor spaces, with smoking limited	
Cruises	to some outdoor areas and on cabin balconies.	

Cruise Line	Policy	Date in Place
<mark>(New!)</mark> Carnival Cruise Lines	Smoking prohibited in "Spa" staterooms and suite accommodations, including balconies. Smoking permitted everywhere else on board, except for dining areas, a select group of lounge areas, the libraries and promenades. However, the company's public relations department advises that the smoking policy is a work in progress and is subject to change based on a number of factors, including guest preferences. <sup>5</sup> Carnival will asses a \$250.00 reconditioning fee per spa stateroom or suite for guests that do not comply with the non- smoking policy.	July 2008
(New!) Disney Cruises	Smoking is prohibited in all indoor areas, including cabins. Smoking is permitted on the starboard side of all open decks (except near Mickey's Pool) and cabin balconies.	April 2008
Regent Seven Seas Cruises	Smoking is prohibited in all staterooms, suites and balconies fleet-wide. <sup>6</sup> Guests caught violating the policy will be asked to leave the ship at their own expense, without refund or credit for the unused portion of their cruise.	December 2007
Oceania	Smoking is only permitted in outside designated smoking areas on 3 decks. Smoking is prohibited in all guest suites and staterooms, verandas, restaurants, public areas, the casino and all other areas of the ship. The company warns that, "guests choosing to disregard this policy will be disembarked at the next port of call and may also be subject to additional fees " <sup>7</sup>	April 2006

For more details concerning cruise line smoking policies, visit Cruise Critic online at www.cruisecritic.com.

 <sup>&</sup>lt;sup>5</sup> Carnival Cruise Lines. Vance Gulliksen, Personal communication December 13, 2008.
<sup>6</sup> Regent Seven Seas Cruises. Smoking policy. <u>http://www.rssc.com/smokingpolicy</u>. <u>Accessed December 5</u>, 2008.
<sup>7</sup> Oceania Cruises. Terms and conditions.

http://www.oceaniacruises.com/T\_MainContentPage.aspx?pageuid=3c9edb37-c49f-4074-9be6-584a9d210663. Accessed Dec. 5, 2008.

## Voluntary Policies: Tourist Attractions

Attraction	Policy
Canada's Wonderland	Smoking is not permitted while riding, or standing in line for rides and attractions. Smoking is also prohibited in all children's areas, restaurants, outdoor patios, live entertainment venues, theatres, shops and Splashworks. There are 6 outdoor designated smoking areas in the park.
Storybook Gardens, London Ontario	No smoking anywhere within the park.
Whistler Blackcomb	The entire property is no smoking. No smoking permitted on chair lifts, in gondolas or on the mountains.